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Canadian  
Home Builders'  
Association



Association canadienne  
des constructeurs  
d'habitations

## NEWS RELEASE

### 2012 CHBA NATIONAL SAM AWARD FINALISTS ANNOUNCED

OTTAWA – December 10, 2012 – The Canadian Home Builders' Association (CHBA) is pleased to announce the finalists for the 2012 CHBA National SAM Awards, presented by Schlage and Trane.

These prestigious awards celebrate excellence in new homes, home renovation, innovative technology and construction, outstanding presentation and marketing across Canada. Twenty-three CHBA National SAM Awards will be presented at the Association's 70<sup>th</sup> National Conference on March 8, 2013 in Lake Louise, Alberta.

Commenting on the CHBA National SAM Award finalists, CHBA President, Ron Olson, noted that, *"This year's SAM Award theme – Awe – speaks to the ingenuity, imagination and creativeness that drives new home builders, renovators and developers to build homes and communities that are truly awe-inspiring. We take great pride in the achievements of our 2012 SAM Finalists."*

CHBA National SAM Awards are presented for projects of varying sizes in the following categories: New Home Awards (8 in total); Home Renovation Awards (5 in total); and, Marketing Awards (6 in total).

In addition, single National SAM Awards are presented for Marketing Excellence; Green Home; Community Development; and, the Grand SAM which recognizes the new home builder who demonstrates the highest level of excellence in both building and marketing.

A complete listing of all the CHBA National SAM Award finalists, in each category, is attached.

**FINALISTS FOR THE 2012 NATIONAL SAM AWARDS  
– PRESENTED BY SCHLAGE & TRANE –**

**NEW HOME AWARDS**

**PRODUCTION HOMES:**

SINGLE DETACHED HOME UNDER 1,500 SQUARE FEET

Homes by Avi - Edmonton, Sherwood Park, AB: "The Jacob Darcy Dixon in Maple Crest"  
Linwood Homes Ltd., Young's Point, ON: "Deerbay"  
Stepper Custom Homes Inc., Calgary, AB: "Cromwell, Copperfield"  
Sterling Homes (Edmonton) Ltd., Edmonton, AB: "Belvedere"  
Whitestone Developments, Halifax, NS: "Lot 159 Olive, Thistle Grove"

SINGLE DETACHED HOME BETWEEN 1,500 TO 2,200 SQUARE FEET

Albi Homes Limited, Calgary, AB: "The Armento in Riverstone of Cranston"  
Lexis Homes, Saskatoon, SK: "The View"  
Lucchetta Homes Ltd., Welland, ON: "The Hillcrest, Timmsdale Estates"  
Rinaldi Homes (Niagara) Inc., St. Catharines, ON: "The Riverside, Courtland Valley Estates"  
Trico Homes Inc., Calgary, AB: "The Desmond in Evanston"

SINGLE DETACHED HOME OVER 2,200 SQUARE FEET

Albi Homes Limited, Calgary, AB: "The Carrara in Artesia at Heritage Pointe"  
Crystal Creek Homes Ltd., Calgary, AB: "The Westwood II, Aspen Woods Estates"  
Skymark Contracting Ltd., Torbay, NL: "Country Gardens Road"  
Stranville Living, Lethbridge, AB: "Ayr, Couleecreek"  
White Eagle Homes Ltd., Edmonton, AB: "The Blue Diamond, Allar Estates"

SINGLE ATTACHED HOMES

Citta Construction Ltd., Saanichton, BC: "The Pointe, Phase 3, Sunriver Estates"  
Lucchetta Homes Ltd., Welland, ON: "The Abbey, Ryan's Walk"  
Prominent Homes Ltd., Calgary, AB: "50th Avenue Infill, Altadore"  
Rinaldi Homes (Niagara) Inc., St. Catharines, ON: "Unit #2 Old Mill Lane - Old Mill Lane"  
Starward Homes, Hamilton, ON: "The Bungalows of Ancaster"

**CUSTOM HOMES:**

SINGLE DETACHED HOME UNDER 2,500 SQUARE FEET

Cochren Homes Limited, Oakville, ON  
Discovery Dream Homes Ltd., Peterborough, ON  
Linwood Homes Ltd., Young's Point, ON  
Maric Homes Ltd., Winnipeg, MB  
Roofight Construction Limited, Fall River, NS

SINGLE DETACHED HOME BETWEEN 2,500 TO 4,000 SQUARE FEET

Coastal Construction, Sidney, BC  
Northern Sky Developments Ltd., Martensville, SK  
Thomas Cochren Homes, Waterdown, ON  
Timberworx Custom Homes, Fergus, ON  
Tony Ferkul Construction Group, Mississauga, ON

SINGLE DETACHED HOME OVER 4,000 SQUARE FEET

Bachly Construction, Bolton, ON  
Camelot Homes Ltd., Qualicum Beach, BC  
Coastal Construction, Sidney, BC  
Crystal Creek Homes Ltd., Calgary, AB  
McKinley Masters, Calgary, AB

#### MULTI-FAMILY PROJECT:

Adera Development Corporation, Vancouver, BC: "Breeze"  
Adera Development Corporation, Vancouver, BC: "seven35"  
Rohit Group of Companies, Edmonton, AB: "Essex at Callaghan Ravines"

#### GREEN HOME AWARD

Denim Homes Inc., Kentville, NS  
Effect Home Builders Ltd., Edmonton, AB  
Landmark Group of Builders, Edmonton, AB  
Rooftight Construction Limited, Fall River, NS  
Steve Snider Construction Inc., Sunderland, ON

#### COMMUNITY DEVELOPMENT AWARD

Adera Development Corporation, Vancouver, BC: "seven35"  
Avi Urban, Calgary, AB: "Victoria Cross Phase Two"  
Bri-Mor Developments, Calgary, AB: "West Grove Estates"  
Empire Communities, Vaughan, ON: "Wynfield (West)"  
Watermark Development LP, Calgary, AB: "Watermark at Bears paw"

#### HOME RENOVATION AWARDS

##### KITCHEN

Cochren Homes Limited, Oakville, ON  
Kon-strux Developments Inc., Calgary, AB  
Nesbitt Originals and Okanagan Dream Builders, Kelowna, BC  
RJR Construction Management Ltd., Vancouver, BC  
The Caruk Group Inc., Toronto, ON

##### ANY ROOM

Cochren Homes Limited, Oakville, ON  
Just Basements, Ottawa, ON  
My House Design/Build Team Ltd., Surrey, BC  
Newcastle Homes, Calgary, AB  
reVISION Custom Home Renovations Inc., Vancouver, BC

##### WHOLE HOUSE – UNDER \$250,000

Haus of Lula Inc., Halifax, NS  
Prominent Homes Ltd., Calgary, AB  
RJR Construction Management Ltd., Vancouver, BC  
Slot Construction Ltd., Arkell, ON  
The Caruk Group Inc., Toronto, ON

##### WHOLE HOUSE – BETWEEN \$250,000 AND \$500,000

Eurodale Developments Inc., Toronto, ON  
Lagois Drafting & Construction Inc., North Gower, ON  
My House Design/Build Team Ltd., Surrey, BC  
Oke Woodsmith Building Systems Inc., Grand Bend, ON  
Ultimate Renovations, Calgary, AB

##### WHOLE HOUSE – MORE THAN \$500,000

Kelly Homes, Winnipeg, MB  
Malbec Homes & Renovations Inc., Calgary, AB  
My House Design/Build Team Ltd., Surrey, BC  
Nesbitt Originals and Okanagan Dream Builders, Kelowna, BC  
Newcastle Homes, Calgary, AB

## **MARKETING AWARDS**

### **BEST PRINT AD**

Camrost Felcorp Inc., Toronto, ON: "Imperial Plaza Condominiums"  
*Creative, concept and production: Montana Steele Strategic Marketing*

Empire Communities, Vaughan, ON: "Eau Du Soleil Condominiums"  
*Creative, concept and production: Montana Steele Strategic Marketing*

Reid's Heritage Homes, Cambridge, ON: "Heritage Lake Estates"  
*Creative, concept and production: Montana Steele Strategic Marketing*

Rosehaven Homes, Oakville, ON: "Kleinburg Heritage Estates"  
*Creative, concept and production: McOuat Partnership*

Stepper Custom Homes Inc., Calgary, AB: "Passion Starts Early"

### **BEST DIRECT MAIL PROMOTION**

Camrost Felcorp Inc., Toronto, ON: "Imperial Plaza Condominiums"  
*Creative, concept and production: Montana Steele Strategic Marketing*

Camrost Felcorp Inc., Toronto, ON: "The New Residences of Yorkville Plaza"  
*Creative, concept and production: Montana Steele Strategic Marketing*

Homes by Avi (Calgary) Inc., Calgary, AB: "2012 Dream Home Centennial Photo Contest"  
*Creative, concept and production: Emerson Clarke Printing*

Sifton Properties Limited, London, ON: "Riverbend Golf Community"  
*Creative, concept and production: Vivid Creative Communications*

SigNature Communities, Maple, ON: "Tao Boutique Condos"  
*Creative, concept and production: Blackjet Inc.*

### **BEST WEBSITE**

Celebration Homes Inc., Edmonton, AB

Geranium Homes Limited, Markham, ON  
*Creative, concept and production: BIG - Builder Insight Group*

Karisma Build Group Inc., Fonthill, ON

Oke Woodsmith Building Systems Inc., Grand Bend, ON  
*Creative, concept and production: Ecoworks*

Rinaldi Homes (Niagara) Inc., St. Catharines, ON  
*Creative, concept and production: VRB Internet Solutions*

### **BEST PROJECT SIGNAGE AND LOGO**

Branthaven Homes, Burlington, ON: "Origins"  
*Creative, concept and production: Toolbox Strategies*

Brookfield Homes (Ontario) Limited, Markham, ON: "Pathways in Caledon East"  
*Creative, concept and production: BAM Builder Advertising & Marketing Inc.*

Geranium Homes Limited, Markham, ON: "Neighbourhoods of Cardinal Point"

Rosehaven Homes, Oakville, ON: "The Randall Residences"  
*Creative, concept and production: McOuat Partnership*

The Wycliffe Group Ltd., Thornhill, ON: "Fairground Lofts in Old Woodbridge Village"  
*Creative, concept and production: McOuat Partnership*

### **BEST BROCHURE/KIT**

Brookfield Homes (Ontario) Limited, Markham, ON: "Pathways in Caledon East"  
*Creative, concept and production: BAM Builder Advertising & Marketing Inc.*

Lindvest Properties Limited, Downsview, ON: "B.streets"  
*Creative, concept and production: LA Inc.*

Oke Woodsmith Building Systems Inc., Grand Bend, ON: "The Oke Woodsmith Design Collection"

Rosehaven Homes, Oakville, ON: "The Randall Residences"  
*Creative, concept and production: McOuat Partnership*

The Wycliffe Group Ltd., Thornhill, ON: "Fairground Lofts in Old Woodbridge Village"  
*Creative, concept and production: McOuat Partnership*

### **BEST SALES OFFICE**

Albi Homes Limited, Calgary, AB: "Aspen Summit Park"

Branthaven Homes, Burlington, ON: "Origins"

*Creative, concept and production:* Toolbox Strategies

Eastforest Homes Ltd., Kitchener, ON: "The Design Studio and Presentation Centre"

Maric Homes Ltd., Winnipeg, MB: "Maric Homes Head Office and Design Centre"

*Creative, concept and production:* Lloyd Secter Architect

Mattamy Homes Calgary Limited, Calgary, AB: "Lakepointe"

*Creative, concept and production:* Payne & Associates

### **MARKETING EXCELLENCE AWARD**

Branthaven Homes, Burlington, ON: "Origins"

*Creative, concept and production:* Toolbox Strategies

Brookfield Homes (Ontario) Limited, Markham, ON: "Pathways in Caledon East"

*Creative, concept and production:* BAM Builder Advertising & Marketing Inc.

Empire Communities, Vaughan, ON: "Eau Du Soleil Condominiums"

*Creative, concept and production:* Montana Steele Strategic Marketing, Munge Leung Interior Design, E.I. Richmond Architects, Zeidler Partnership, MBTW Group

Linvest Properties Limited, Downsview, ON: "B.streets"

*Creative, concept and production:* LA Inc.

SigNature Communities, Maple, ON: "Tao Boutique Condos"

*Creative, concept and production:* Blackjet Inc.

### **GRAND SAM AWARD**

Albi Homes Limited, Calgary, AB

Maric Homes Ltd., Winnipeg, MB

*Creative, concept and production:* Roth Marketing, Lloyd Secter Architect

## **About the Canadian Home Builders' Association**

The Canadian Home Builders' Association (CHBA) is the voice of the residential construction industry in Canada, representing more than 8,500 member firms across the country. Our membership spans new home builders, renovators, developers, trade contractors, building material manufacturers and suppliers, lenders and other professionals in the housing sector.

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